

EUROPEAN ETF STUDY SUMMARY REPORT

Research in Finance's European ETF Study (EuroETF) is a new annual study that aims to understand perceptions of ETFs among European financial intermediaries that currently use these products.

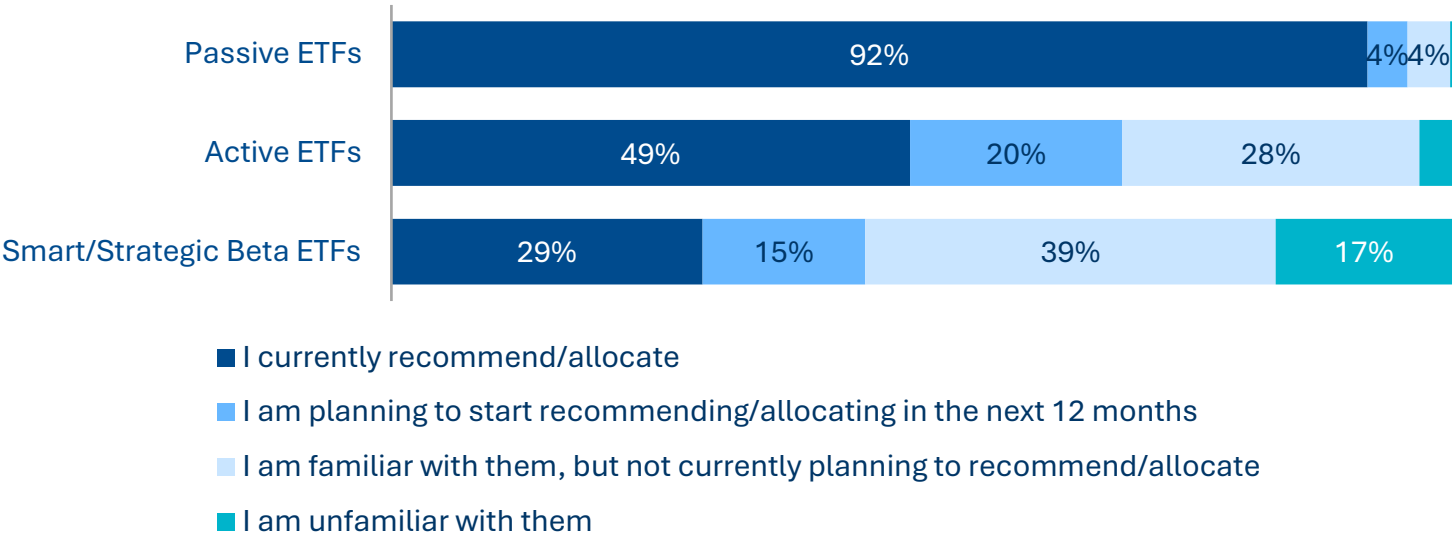
The study provides valuable insight to investment managers on awareness and usage of different kinds of ETFs, as well as the outlook for the future of ETF demand.

This summary report shares some of the key findings from the first wave of research, conducted in Q4 2024.

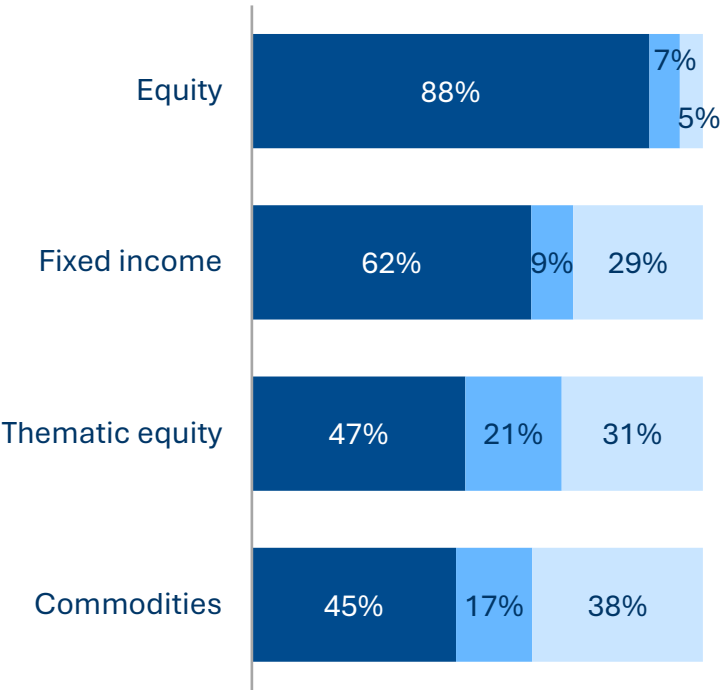
USAGE OF DIFFERENT ETF TYPES

Among financial intermediaries already using ETFs, passive ETFs dominate the market with high current recommendation / allocation levels and almost universal familiarity, followed by active ETFs. For both types, current users are most likely to have allocations to equities.

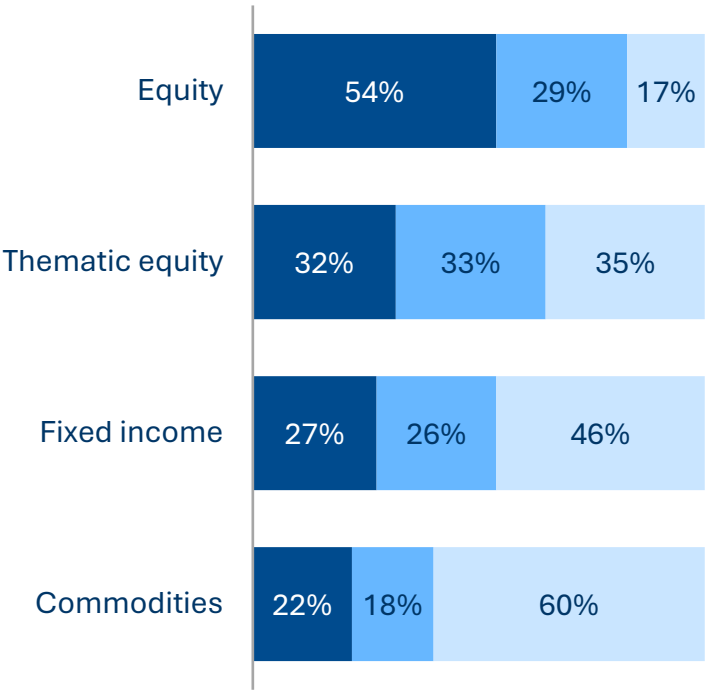
ETF familiarity and usage (% respondents)



Passive ETFs – allocations by asset class (% users of passive ETFs)



Active ETFs – allocations by asset class (% users of active ETFs)

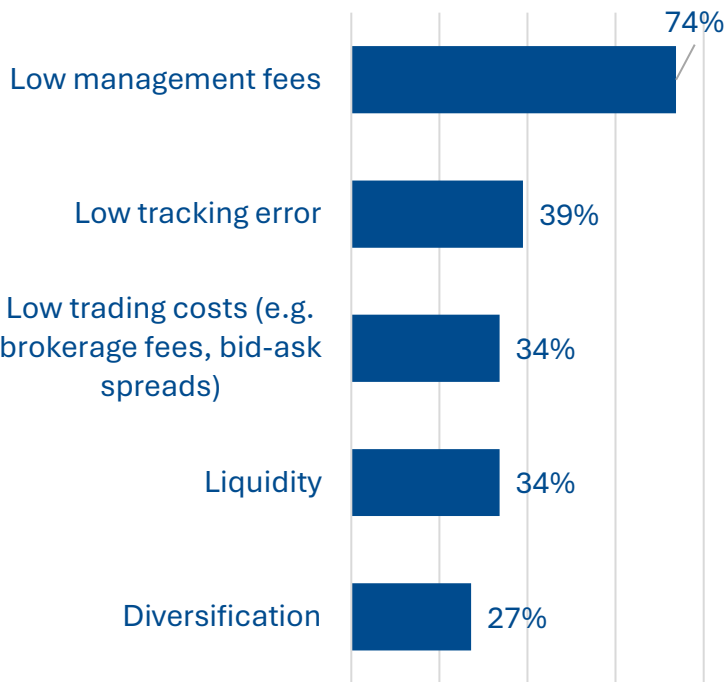


- I currently recommend/allocate
- I am planning to start recommending/allocating to it in the next 12 months
- Not currently planning to recommend/allocate to them

PERCEIVED BENEFITS AND DRAWBACKS OF ETF TYPES

Low management fees are considered the main benefit of using passive ETFs, while market risk/volatility is the top drawback. However, a third of users don't identify any drawbacks to passive ETFs. For active ETFs, potential for outperformance and underperformance are respectively considered the main benefit and drawback.

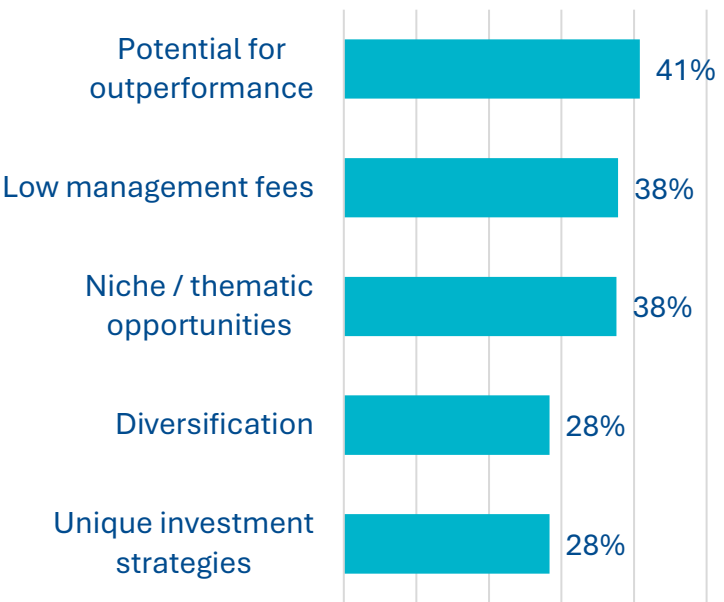
**Passive ETFs – Main benefits
(% respondents)**



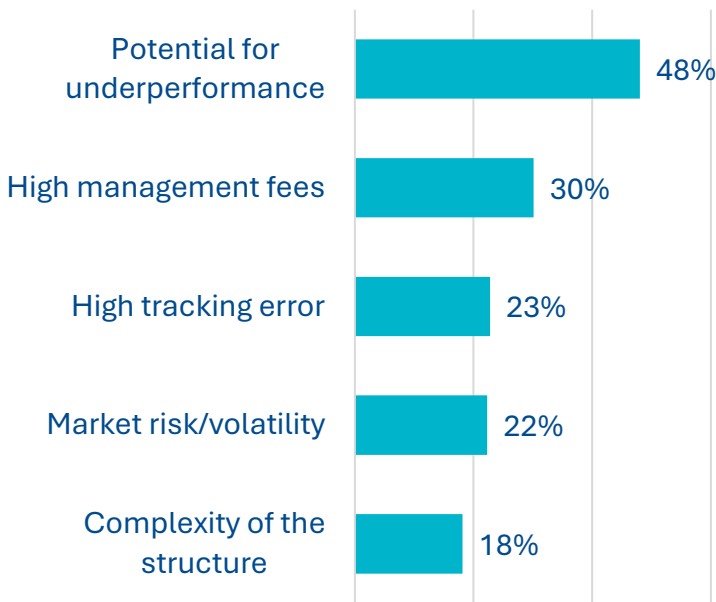
**Passive ETFs – Main drawbacks
(% respondents)**



**Active ETFs – Main benefits
(% respondents)**



**Active ETFs – Main drawbacks
(% respondents)**



Respondents were asked to select up to three benefits and drawbacks of each ETF type from a list of 11-13 options

Asset manager websites and fund research and ratings agencies are European financial intermediaries' preferred sources of ETF information, with Morningstar, JustETF and Bloomberg the most-favoured specific sources.

ETF research and information sources (% respondents)



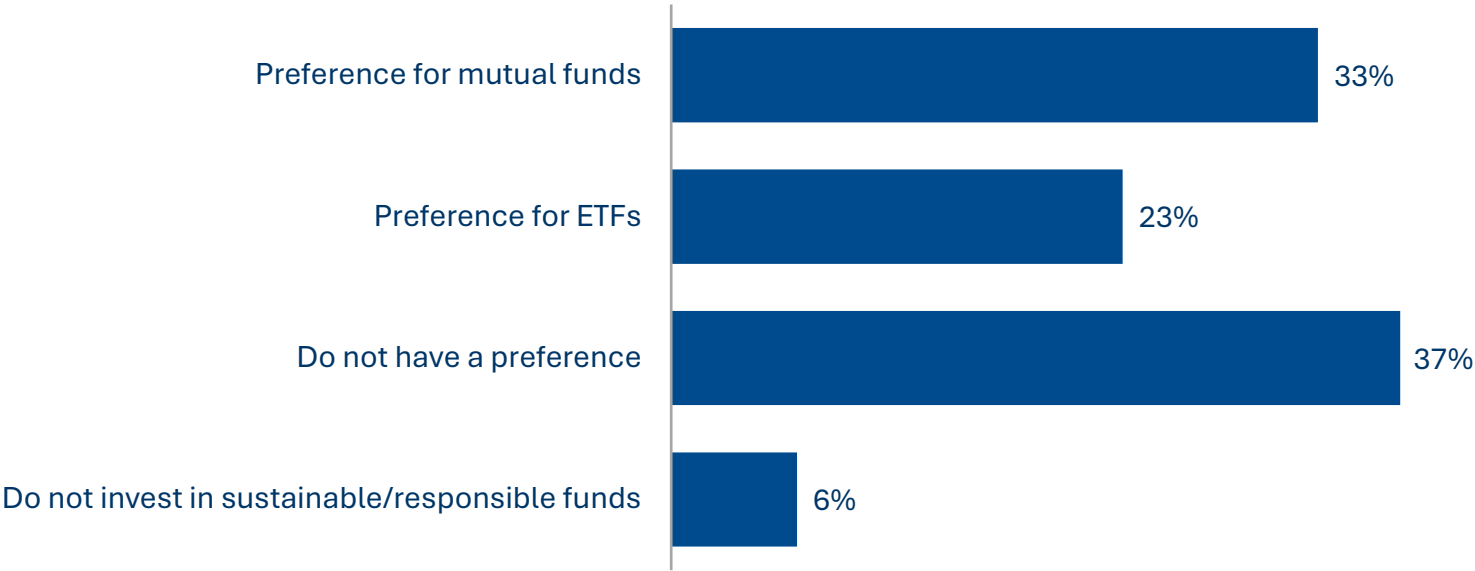
Preferred research source (most mentioned)



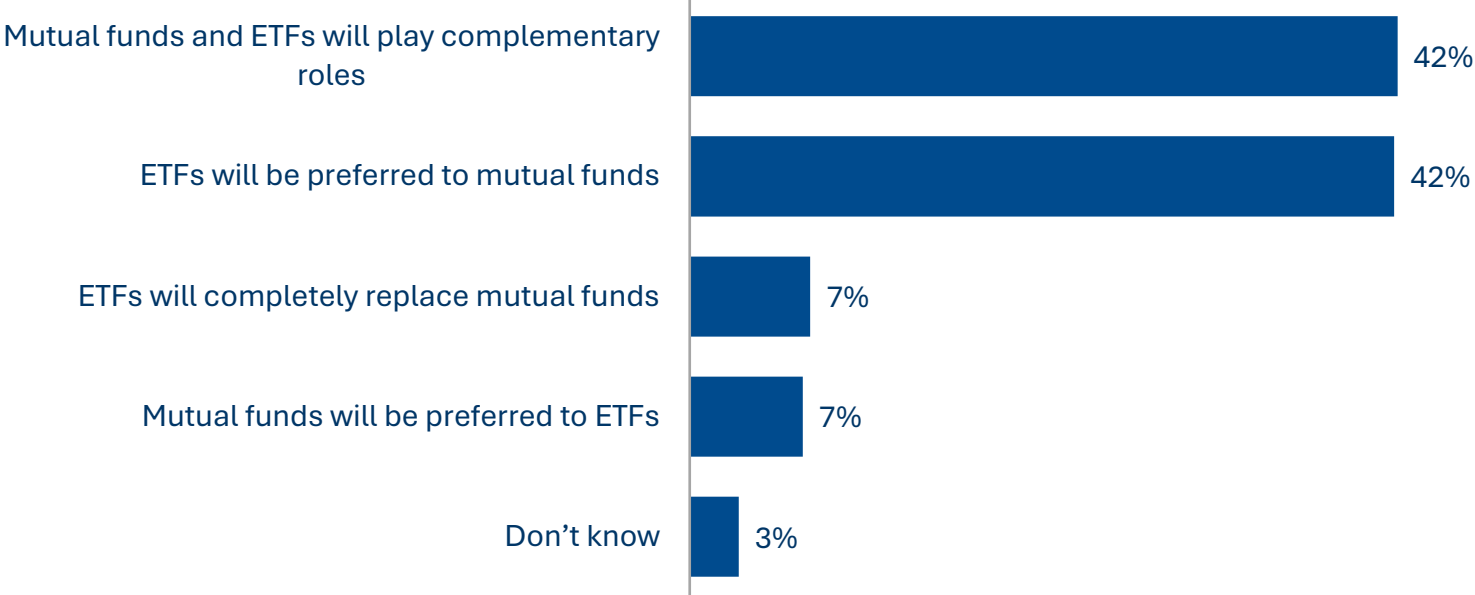
Many intermediaries have no specific preference for ETFs or mutual funds when looking to invest sustainably. Of those that do, mutual funds are more likely to be preferred.

Looking further into the future, most intermediaries who already use ETFs think that either ‘mutual funds and ETFs will play complementary roles’ or ‘ETFs will be preferred to mutual funds’ in five years.

ETFs vs mutual funds – preference when investing sustainably (% respondents)



ETFs vs mutual funds – general expected preference in five years (% respondents)



Methodology

EuroETF is an annual research study launched in 2024 that aims to understand perceptions of ETFs among European intermediaries that currently use these products.

The study provides valuable insight to investment managers on awareness and usage of different kinds of ETFs, as well as the outlook for the future of ETF demand.

The quantitative survey takes place in Q4, and in this first wave surveyed 450 financial intermediaries in Benelux, France, Germany, Italy, the Nordics, Spain, Switzerland and the UK.

Charity donations and partner

Thank you to all who completed the survey, and to those who opted to donate your reimbursement to our charity partner:



Contact us



Visit the RiF website:
<https://researchinfinance.co.uk>



Via email:
Mark McFee
Editorial and Insights Director
markmcfee@researchinfinance.co.uk

Research

We sincerely hope you have found this summary report insightful, and that you will continue to take part in our EuroETF Study in future years.

Share

If you have any friends, family or colleagues in the investment industry who would be interested in taking part in research, please send them the link below, where they will be able to receive invites to surveys, in-depth interviews and online communities.

Thank You

As a thank-you for sharing your views, we offer a reimbursement for your time – either as a voucher or charity donation – as well as summary findings at the end of the project. Participation is entirely voluntary, and you can unsubscribe from survey invites at any time.

<https://tinyurl.com/RiFPanel>